

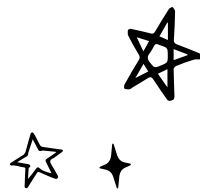
Modeling 101

- lesson 5 -

*casting and booking
the job*



In this lesson, I will go over the basics of a casting, how to leave a lasting impression, and the basics on how to handle the technicalities of booking a job. Like theatre or any other audition-based job, you can go to a million castings and only book one job. Castings are not always fun but they are always an opportunity, and building experience is just one more way of building confidence.



Castings are also known as go-sees and they're basically like job interviews for models, actresses and a lot of other freelance positions. Usually your agency will submit you for castings but if you do not have an agency *it's up to you* to submit yourself and find the work. That may sound a bit intimidating but it is very possible if you do your research and create relationships within the industry. **No jobs are guaranteed.** It's all about the *hustle, being prepared*, and using these **insider tips** that will make the biggest impact on your success.

in castings...

**you are not competing
against anyone but yourself**

~ *aps*

Castings are usually **not** flexible when it comes to times or locations. You will get a specific time and location, and if you want the job, you have to be there. Unless you're a celebrity, they're probably not going to work around your schedule. The same will be true for the actual gig itself. You may have to make sacrifices in order to make it to castings and book jobs. *When I started modeling, I had to quit my job and move in with my family just to break into the business.* This was a choice I made in order to be available for castings and book work. I changed my whole lifestyle around in order to make modeling a real possibility for myself. You make space for the things you want. It took about a year and a half for me to get consistent work, but eventually my sacrifice paid off. Everybody's story is different, but if this is something you want, you will have to take some risks.

You definitely want to *leave an impression on your casting team.* Did you bring your business card? Comp card? Portfolio? How will you make them remember you? An important thing to remember when you're actually at a casting is to be yourself. You might be in a room full of people who look just like you. **Your essential you-ness is your differentiator** here. You also might be in a room full of people that don't look like you at all. Your job is to *be yourself and be prepared* for whatever they may throw your way. I always suggest smiling and being friendly to the other models around you. Many models can treat these experiences like a competition but you are not competing against anyone but yourself. Trust me. You can hype other models up and still crush a casting.

When you book a casting or a job, it's important to get all the details you can possibly get! Prior to casting you will usually get some information based on the nature of the casting. Make sure you read all that information very carefully because you do not want to miss anything. If other people have information that you don't you are already behind. There are times when booking agents are so busy they forget to share all the details such as *set location, parking, skin requirements, hair, skin, nail requirements, undergarments needed, etc.* It is your responsibility to ask for this information. If you do not have an agent you will have to ask the client directly. I always prefer communicating via email because it is more professional and you can leave a great, polished impression.



Once again, preparation and a good attitude are what is going to take you far in this business (are you seeing a pattern emerge??). That, and just be YOU - wonderful, perfect, gorgeous you.

xoxo.

alexia
★

self-reflection:

- ★ *What makes you stand out in a crowd full of beautiful, talented people?*
- ★ *How can you be proactive in acquiring all the details prior to a casting or job?*
- ★ *What can you do to foster confidence and tap into your unique talents to showcase during a casting or job?*

video resources

How to Prepare for a Casting:

https://www.youtube.com/watch?v=4g_a94w_Tnl&list=PLWyYTrDjyhPqMBFFdh-EgBbyWeIWf5z6u&index=18