

Modeling 101

*the ultimate guide
for the aspiring model*

with

ALEXA PHELECE

alexandra



what you'll learn:

- ☆ The tips, tricks, and training you'll need to succeed in the exciting world of modeling
- ✦ The different types of modeling
- ✦ How to walk the runway
- ✦ Components of The Model Bag
- ✦ Casting and booking jobs
- ✦ Things to know about Talent Agencies
- ☆ Popular agencies in California & ALL OVER USA
- ✦ How to pose and perform well during photoshoots
- ✦ Working with make-up artists & hairstylists
- ✦ Personal conduct and hygiene
- ✦ Authentic Social media engagement
- ☆ And much more!

requirements:

There are NO prerequisites or previous knowledge needed to take this course.

All you need is the willingness to try!

introduction & overview

Hello, my name is Alexa Phelece and I have been working in the modeling industry for the past five years. I am really excited to share some of the lessons and valuable experiences that I have learned in this industry, through different lessons that compile our first ever **Modeling 101** Package! I believe all women deserve to be seen and represented in the media including the fashion industry. In these course downloads, you will receive some of my **career secrets** that my mentors passed down to me.



Many people say that the average modeling career typically lasts 5-10 years but I'm hoping with the knowledge from my personal experience we can extend that shelf life and increase the amount of representation in the industry.

Now, I understand many of you want to join the modeling industry! It is exciting! It's glamorous! I am so excited for you! We all know **the possibilities are endless** but where to start?! These lesson packs are a great resource to help you on your journey.

I also understand that many of you are NOT taking this course to build a career around modeling and that's also perfectly okay. You may seek **more confidence** in front of the camera or to further your mind-body connection when creating. These lessons were designed to inspire everyday women to just be the best version of themselves.

I like to call this type of woman "The Everyday Model." "The Everyday Model" is a woman who simply **loves themselves** and wants the world around them to know it. This woman doesn't seek attention but naturally, gets it. She strives every day to live more confidently and authentically in her beauty.

introduction & overview

In this course, I will be sharing the practices and tools I've learned in my modeling career that can be applied to the daily lifestyles of women everywhere. Whether you are stomping down the grocery aisle like it's a Milan Fashion Show or you spent hours doing your make-up, hair, and taking selfies, this course is for you. You do not have to be a professional model to benefit from the knowledge I've put together here. Being gorgeous and photogenic are important traits, however they are not the be-all-end-all when it comes to making it in life or this competitive industry. We can all benefit from feeling **more confident** in everyday living and in front of the camera. This package reduces complicated modeling practices into a simple science for **every BODY**.

My unique take on modeling will inspire you to be the greatest model you can be and the best version of yourself. In this package, I will first teach you what a model is and does. I will explain the different types of modeling, and offer the **insider tips and tools** you'll need to feel confident about your modeling skills. I will also tell you how to find the right agent and give advice on working with other artists in the industry, such as make-up artists and hairstylists. At the end of each lesson, you have an opportunity for **self-reflection**. The self-reflection questions are designed to help you find YOUR place in the modeling world. The world of modeling has something for everyone. Once you decide modeling is the right move for you, it's all about finding the niche, specialization, and path that works best for your look and personality. The package will finish up with a Q & A session that includes my tips for building confidence and embracing the beautiful model inside all of us!

xoxo,
alexa


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bonus content:

- ★ List - Popular Agencies in California
- ★ Personalized Letter of Recommendation to MPM Models in Los Angeles
- ★ Self-Reflections to Open your Mind to Your Place in the Modeling World